

# XALDIGITAL

Empowering Data

# TRANSFORMING ECOSYSTEMS WITH ADVANCED SOLUTIONS

Driving new business opportunities.

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# WHAT MAKES US UNIQUE >>>>>

We began as **experts in Big Data**, grounding our passion for technology.

We drive **digital transformation for businesses** through **advanced technology** and **customized solutions to maximize their potential**.



## OUR OBJECTIVE?

Transform each challenge into an opportunity, utilizing cutting-edge technology to deliver results that impact business.



## CUTTING-EDGE TECHNOLOGY

We implement cutting-edge tools such as IoT, Generative Artificial Intelligence and Machine Learning.



## CUSTOMIZED SOLUTIONS

Each project is adapted to the specific needs and objectives of our clients.



## DATA-DRIVEN DECISIONS

We help companies transform data into actionable strategies with Data Analytics.



## CONTINUOUS SUPPORT

We guarantee the operability and scalability of implemented solutions.





# GROWTH AND EXPANSION



We have completed **more than 300** projects, collaborating with more than **55 clients** in more than **25 countries**.

Our team of more than **200 XalXperts** are highly trained professionals with experience in diverse industries, which allows us to offer personalized and efficient solutions.



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# OUR JOURNEY



# OUR SERVICES



## IoT (Internet of Things)

Optimize your day-to-day operations with data about your assets.



## Journey to Cloud

We manage the complete migration of your systems to the cloud, ensuring a smooth and efficient transition.



## AI & Data Science

We boost your business with AI and Data Science solutions, turning data into strategic decisions to accelerate growth and innovation.



## Data Analytics

We elevate your company by modernizing and unifying data management to transform it into strategic assets.



## Data Governance

It is key to organize data and define the necessary volume for accurate decisions. We assist you in optimizing Data Governance.



## Customer Experience

We develop solutions that simplify your team's work and improve integration with external clients.



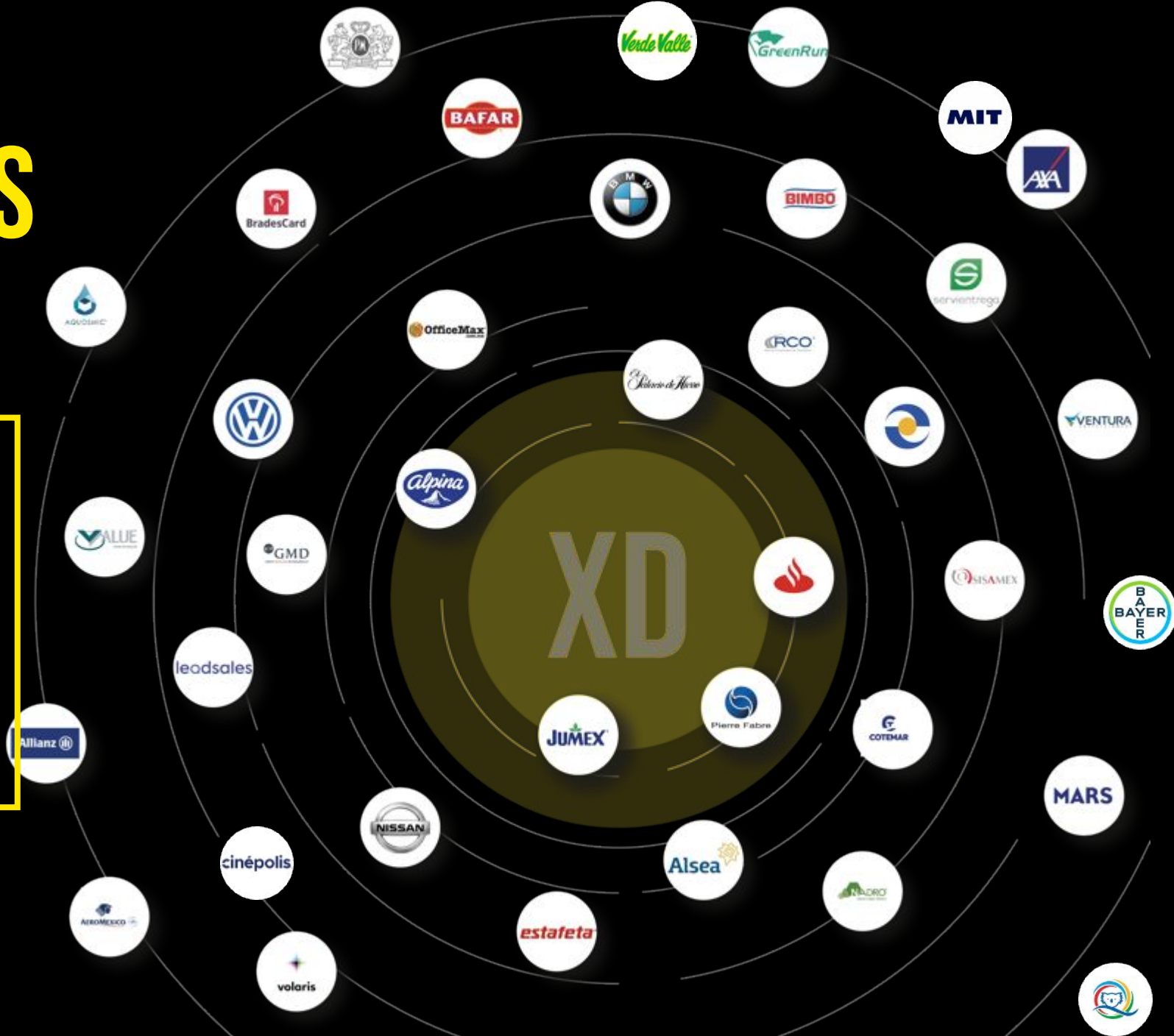
## Managed Services

We guarantee that your business's infrastructure and essential processes are operational whenever you need them.



# PARTNERS IN SUCCESS

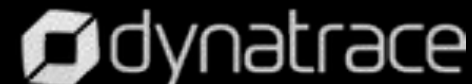
**We are allies of our clients** on the path to digital transformation. We focus on generating, consolidating, and analyzing data for better decision-making, delivering value to our partners regardless of industry.



# OUR ALLIANCES

XALDIGITAL

We believe our **strategic alliances** are key to driving innovation and delivering value to our clients. Through them, we expand the reach of our solutions, integrate the best technologies, and strengthen a solid ecosystem that ensures successful projects with a real impact on digital transformation.



# SOME OF OUR SUCCESS STORIES



## Innovating at Sealand with Artificial Intelligence

We transformed the aquarium experience with an AI app that enables recognition and information about marine species, enhancing learning and interaction.

## Transformation towards a Data-Oriented Organization for Grupo Aeroméxico

This project focused on a data migration strategy to optimize processes and improve decision-making.

## Revolutionizing Business Intelligence at El Palacio de Hierro

We carried out a comprehensive modernization of the BI system, centralizing data in the cloud to optimize information management and security.

## Revolutionizing Industrial Planning with Digital Innovation

We implemented a customized IoT solution, transforming global production management with real-time monitoring and advanced analysis to streamline decisions and optimize costs.



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# TAKE THE NEXT STEP WITH **XALDIGITAL**



**At XalDigital**, we are prepared to guide you through every step of your digital transformation. We can explore new opportunities together, overcome challenges, and achieve your business goals.



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